

The Cheat Sheet

The 10 Style Principles Ranked In Importance.

1. Fit

Seriously, improve the way your clothes fit on you and you'll see huge changes. First, understand how clothing should fit and second go and find yourself a tailor/alteration service. The cost is minimal to get clothing altered to fit you.

2. Keep It Timeless (Classic)

If you invest in style staples and avoid trends you're building a versatile wardrobe which can be kept the same for years. Keep your style classic...

3. Have A Grooming Routine

Grooming is hugely important. If you have a grooming routine in place it can help improve the way you look and of course the way you age. Keep it basic but do it often.

4. Wear Good Shoes

A huge attention grabber is the shoes you wear, so invest wisely. A good pair of shoes (brown in particular) can dress up a pretty simple outfit.

5. The Importance of a Suit

Really important, but it's ranked here for the reason that you don't have to wear a suit if that isn't your style. A suit (when worn well) will make you look amazing, but don't force it. If your daily routine doesn't involve wearing a suit then don't... but it's still important to know how to pull one off.

6. Comfort

Fit is king but you still need to feel comfortable. Comfort isn't just movement, it also means feeling comfortable and confident with the clothing you're wearing.

7. Wear Accessories

If you feel your look is missing some detailing head to accessories. Remember, keep it minimal and don't overdo it.

8. Quality over Quantity

Impulse buying isn't ideal, and it's better to invest in 1 item of clothing that will last you 3 years than invest in 6 that will last you a year. Invest in well-made clothing and choose wisely.

9. Finer Details

Again another attention grabber; the finer details are what you should look to develop as your style progresses. Fabrics, prints, accessories and more all add detailing to your outfit.

10. The 80/20 Principle

Still important, but it's more a concept you need to understand.